



# Jovita Carranza Is New SBA Administrator

By Jennifer Kelly of SBA

WASHINGTON—Jovita Carranza now serves as the 26th administrator of the United States Small Business Administration (SBA). Administrator Carranza will lead the only federal agency exclusively dedicated to assisting small business owners and entrepreneurs in starting, growing, and expanding their businesses. Additionally, the SBA provides targeted recovery support in the event of a declared disaster.

This is Administrator Carranza's second tenure at the SBA. She served in the George W. Bush Administration as deputy administrator from 2006 to 2009. The president nominated Administrator Carranza to lead the SBA while she was serving as the forty-fourth treasurer of the United States. She was confirmed by the United States Senate in a strong bipartisan vote of 88-5.

"I want to thank the president for his confidence in me to be an advocate in the cabinet for our country's thirty million small businesses, and I want to express my sincere gratitude to the

US Senate for confirming me in a bipartisan fashion," Administrator Carranza said. "I look forward to helping elevate female entrepreneurs and our military veterans, expanding access to SBA resources among entrepreneurs in disadvantaged communities, and continuing to prioritize disaster relief."

"I would like to thank former Administrator Linda McMahon for her leadership at the SBA, and the dedicated professionals at the agency during this transition," said Administrator Carranza.

Administrator Carranza's experience includes a remarkable thirty-year career with United Parcel Service, where she began as an hourly dock worker, rose to oversee operations in Latin America and the Caribbean, and ultimately retired as the highest-ranking Latina in the company's history.

In testimony on December 11, 2019, before the US Senate Committee on Small Business and Entrepreneurship, Administrator Carranza discussed her hands-on experience in the private sector, public service, and the life-changing potential of entrepreneurship: "Throughout my life—as a young girl in a working-class community, as an



executive leader at a global company, and as a government official—I've seen the transformative power entrepreneurship can have on individuals, communities, and the global economy." Administrator Carranza pledged to preside

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### NORTHEAST EVENTS FOR YOUR BUSINESS

**2020**

**Mohawk Valley Small Business Development Center (SBDC) Open House**  
 Thursday, February 6, 2020, 9:00 am–3:00 pm  
 Mohawk Valley SBDC at the thINCubator, 326 Broad Street, Utica, NY  
 Main Sponsor(s): US Small Business Administration, Mohawk Valley SBDC  
 Contact: Zach Steffen, 315-731-5884, zsteffen@mvcc.edu  
 Fee: Free; registration required

Our business advisors will be on hand to introduce you to our services and answer questions on the following topics and more: small business startup assistance; business plan development; cost analysis/financial projections; government contracting; identifying sources of capital; marketing/advertising strategy; licensing, HR, insurance, and legal considerations. Stop by any time between 9:00 am and 3:00 pm. At the conclusion of your visit, you may schedule a free follow-up appointment for more in-depth guidance from our experts. Registration is free and light refreshments will be served.

**How to Become a GSA Federal Supply Schedule Holder and Government Contracting 101**  
 Wednesday, February 12, 2020, 10:00 am–12:30 pm  
 Thomas P. O'Neill Jr. Federal Building, 10 Causeway Street, 1st Floor, Boston, MA  
 Main Sponsor(s): US Small Business Administration, Massachusetts Small Business Development Center  
 Contact: Stephen Edmonds, 781-801-3036,

sedmonds@umass.edu  
 Fee: Free; registration required

This free one-day workshop is designed to encourage and support small businesses interested in obtaining a General Services Administration (GSA) Federal Supply Schedule contract to learn more about contracting opportunities, the procurement process, and resources available. Not sure which solicitation applies to your product or service? Refer to GSA's Schedules e-Library website in order to view or download solicitations. Before attending the workshop, please review the GSA Multiple Award Schedule (MAS) Program and the GSA Vendor Tool Box (links available at vsc.gsa.gov). Please direct questions regarding the GSA MAS Program to the GSA MAS Helpdesk by phone at 800-488-3111 or by email at mashelpdesk@gsa.gov.

**Preventing People Problems: HR Basics for Small Business**  
 Wednesday, February 19, 2020, 6:00 pm–8:00 pm  
 Baruch College, 55 Lexington Avenue, Suite 2-140, New York, NY  
 Main Sponsor(s): US Small Business Administration, Midtown Manhattan SBDC  
 Contact: Gernely Almonte, 646-312-4790, sbdc@baruch.cuny.edu  
 Fee: Free; registration required

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